



Upcycle Academy

Interreg 
2 Seas Mers Zeeën
European Regional Development Fund

 **Upcycle
your waste**

Short introduction to the circularity



Upcycle Your Waste

Where is the project about?

- Interreg2Seas-project with 6 pilot areas
- Goal: reduce en upcycle waste streams
- Started in 2020



Rethinking:

The trick

Approach: Do not think in the streams as a waste collector, but in materials and products

Wood: one-way pallets, sawdust, crates? etcetera

Plastic: PE, PP, EPS, or boxes, crates, buckets?

OPK: cardboard boxes; grid mats?

Trick: keeps track of container filling rate. Are you renting too many or too large bins?



Developed products

- Waste scans
- Legislation
- Waste guide
- Quantrix

- And the **upcycle academy!**

Goal Academy:

- Offering a training module which ensures that entrepreneurs can get started with making their company circular
- Informing and inspiring about the circular economy and the UYW-project
- After completing the modules, we also offer an in-depth study with more information about a particular subject. This in-depth study is offered by observer partners

For who?

- Entrepreneurs (SMEs)
- Knowledge institutes
- Local authorities
- Persons who are in direct contact with the SMEs
- Suppliers
- Interest groups (for example Environmental Services: OD's)

Why my time?

- (specific) Knowledge development circular economy (at the desired level + concrete tools);
- Awareness of upcycling;
- Saving money (reduce waste costs);
- Waste reduction (reusing waste by reapplying it in the waste chain);
- Better separation of waste;
- Choosing different materials for better recycling.

Content

- 4 Modules with different subjects
- 3 Languages
- Test
- Certificate

Modules 1

What and why circularity

You hear about the “circular economy” more and more often.
But do you know what it really means?

Modules 2

Resource and production

Is the goal of a company only to make money, or are there other things to think about?

Modules 3

Waste in your company

Learn why waste separation is important and how to reduce cost by mapping out your waste.

Modules 4

Circular business models

Your opportunities for tomorrow.

URL and QR-code

Where can you find the page?

www.upcycleyourwaste.com/academy or by scanning the QR-code below!

Questions:

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 **Upcycle
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upcycleyourwaste.com

Minimise Your Waste. Maximise Your Business.