

Interreg



2 Seas Mers Zeeën PlastiCity

European Regional Development Fund



The objective of the PlastiCity project is to develop replicable strategies and solutions that are able to **increase plastic recycling rates** in urban environments from 20-30% to over 50% by unlocking the use of 'lost plastics' as secondary resources from the urban environment.

Project partners:



Working to make
lives better
www.southend.gov.uk



www.PlastiCityProject.eu